



AMANDA HENRY

amandajanehenry.com

EDUCATION

University of Baltimore

M.A. in Publication Design, 2018

University of Virginia

B.A. in Studio Arts, 2013

Minor: French Language + Literature

SKILLS

Software

InDesign ▪ Illustrator ▪ Photoshop
Microsoft Office

Web Design

HTML ▪ CSS ▪ jQuery
Wordpress

Creative + Technical

Typography ▪ Publication Layout
Photography ▪ Photo Editing
Writing ▪ Copy Editing

CONTACT

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RELEVANT EXPERIENCE

Marketing + Graphics Specialist

12.2015 - present

KPN Architects ▪ Baltimore, MD

Design marketing materials for the company including brochures, banners, cards and invitations, and stationery, and graphics for client presentations.

Format responses to RFPs. These range from 100+ page proposals—including team resumes, org charts, project samples, and additional company info—to brief qualification statements. Involves coordinating with consultants to gather their info, and make sure entire document is cohesive and free of errors.

Work in Photoshop and Illustrator on architectural graphics. Tasks have included adding color, texture, and text to building elevations, renderings, and floor plans.

Graphic Designer

09.2015 - present

Freelance ▪ Remote

Print and digital design projects for local and international clients.

Deliverables include brochures, sales sheets, posters, infographics, and corporate documents. Projects often include putting together a Creative Brief and going through several rounds of revisions with the client.

Assistant Photographer

06.2012 - 05.2013

UVA Office of Public Affairs ▪ Charlottesville, VA

Photographed university events including concerts, guest speakers, and sports. Edited and organized photos in the Public Affairs archives.

Photographer + Writer

01.2011 - 01.2013

V Magazine ▪ Charlottesville, VA

Photographed fashion editorials for the student magazine. Interviewed and photographed students around campus for "street style" section and wrote short beauty and fashion articles.

ADDITIONAL WORK EXPERIENCE

Pastry Chef

02.2015 - 08.2015

Back Bay Gourmet ▪ Virginia Beach, VA

Made and decorated desserts for dinner menu and bakery section of restaurant. Photographed food for marketing materials, social media.

Display Assistant + Store Associate

10.2014 - 02.2015

Anthropologie ▪ Virginia Beach, VA

Worked on art displays to be placed in the store windows and throughout the sales floor. Unpacked and organized merchandise for the opening of the new store.